Setting up your Virgin Money Giving Page

Setting up a Virgin Money Giving page is a great way to collect sponsorship funds for your challenge – your sponsors can pay using card, you can share your story online and set a public target for your fundraising. It’s also the easiest option for you. All donations are paid directly to Link, so you don’t have to count cash, post us cheques or get involved with the finances! Here’s how to get started:

1. Open up the Virgin Money Giving website: [http://uk.virginmoneygiving.com/giving/](http://uk.virginmoneygiving.com/giving/)

2. Click the ‘Start Fundraising’ button. You can choose to create an account using your Facebook page, or by entering your email address and setting a password.

3. You will then be asked what your fundraising challenge is – simply type in the box and click next. The website may suggest some events you’re likely to be taking part in – feel free to click on your challenge event if you see it, or simply click ‘Doing something else?’ to enter your own details. Note that whatever you type in this box will be what appears on your final fundraising page, so make sure you’re happy with the title. You should then manually enter the date of your challenge using the drop down menus.

4. You will now be asked to select the charity you are fundraising for – Type ‘Link Community Development’ into the search box and you should see us in the list that is generated. Click the plus icon. You should now see our name underneath a heading of ‘Your selected charities’.

5. Please select ‘No’ for the ‘Has your charity contributed to the cost of your fundraising’ option. Under ‘Keeping in Touch’, please tick the box if you would like to receive our quarterly newsletter. Finally, click ‘Create my page.’

Now that your page is live, you are able to customise it to let people know more about your challenge and why you’re raising money. We really recommend doing this to help people understand why you’re raising money and boost your total. We’re happy to supply information and statistics, and do feel free to link to our website!

- Upload a profile picture
- Set a fundraising target
- Write a little about what your challenge is and why you’re doing it
- Customise the thank you email your sponsors will receive so they can feel the love from you for their support

Thank you, and happy fundraising!

Registered Charity Numbers: 1048007 (England & Wales) SC045011 (Scotland)
Link Community Development International 2019